

Terms & Conditions

Cadbury x WNT Money Can't Buy Experience (Giveaway)

Summary Terms and Conditions:

ROI, 18+. 14:00 GMT 24th September 2025 to 12:00 GMT 3rd October 2025 ('Promotional Period'). No purchase necessary. To enter, go to www.instagram.com/CadburyIreland or www.facebook.com/cadburyireland, follow the account and tag two friends in the comment section of the competition post within the Promotional Period. Prize: Money can't buy experience will include a 60-minute training session (for up to 20 people maximum) with WNT player Lily Agg, FAI coaches and coaching team at FAI, National Sports Campus in Abbottstown, complimentary tickets to WNT v Belgium match at Aviva Stadium and Cadbury goody bag for all participants. The prize must be fulfilled on Friday 24th October 2025. See full T&Cs for detailed prize breakdown. Travel will be included. If winners arrange own transport, no compensation or substitution will be provided for any difference in prize value. Timings and locations may only be confirmed (and are liable to move) days in advance, subject to the WNT player or former WNT player availability. One overall winner will be selected at random from pool of valid entrants from Instagram and Facebook entries. Instagram and Facebook account and internet access required. 1 x overall winner. Max 1 entry per person is permitted throughout the Promotional Period per entry route. Max 1 prize per person. Promoter: Mondelez Europe Services GmbH – Irish Branch, Malahide Road, Coolock, Dublin 5.

Full Terms and Conditions:

1. This Promotion is open to residents of the Republic of Ireland and Northern Ireland aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion.
2. No purchase necessary to enter. Internet access and a valid Instagram or Facebook account are required.
3. Promotion Period: Enter between 14:00 GMT 24th September 2025 to 12:00 GMT 3rd October inclusive.
4. To Enter: To enter, go to www.instagram.com/CadburyIreland or www.facebook.com/cadburyireland, follow the account and tag two friends or pages in the comment section of the competition post within the Promotional Period.
5. Max 1 entry per person is permitted throughout the Promotional Period per entry route. Max 1 prize per person.

Terms & Conditions

6. A person is defined by their name and social media handle and the combination needs to be unique to a single participant for a prize claim to be valid. Winners are provisional at point of win/claim and subject to prize claim verification to qualify win.

7. **The Prize:**

- a. Money can't buy experience will include a 60-minute training session (for up to 20 people maximum) with WNT player Lily Agg, FAI coaches and coaching team at FAI, National Sports Campus in Abbottstown, complimentary tickets to WNT v Belgium match at Aviva Stadium and Cadbury goody bag for all participants. The prize must be fulfilled on Friday 24th October 2025. Travel will be included from one pick-up and one drop-off location. If winners arrange own transport, no compensation or substitution will be provided for any difference in prize value.

8. **Further Entry and Prize Details and Conditions:**

- a. The Promoter may request that the winner participates in reasonable promotional activity (such as publicity and photography) surrounding the winning of the prize, free of charge, and they consent to the Promoter using their name and images in promotional material. The winners are under no obligation to participate and may decline this request. Participation is at the winner's discretion and is not a condition of prize acceptance.
 - b. Subject to clause 8.a. above, by entering this promotion, the winner grants the Promoter the absolute and irrevocable right and permission to use, publish, publicly display, perform, transmit, exhibit and reproduce their name, statements, video, voice, recordings, interviews, photographs or other visual or audible representations or likeness, in whole or in part, individually or in conjunction with other material, including without limitation, text, photographs or images in any medium (whether now known or hereafter invented) including, but not limited to the internet and other electronic and social media and for any and all purposes, publicity, promotion, packaging and trade throughout the world without restriction as to manner, frequency or duration of use or any other purpose whatsoever in connection with this promotion or in connection with the marketing of the products of the Promoter, or otherwise. The winner further agrees that all materials produced pursuant to the rights set out above shall and will remain the property of the Promoter.
 - c. Prize
 - i. The money can't buy experience will take place at FAI, National Sports Campus in Abbottstown. The date and location are confirmed as 24th October 2025.
 - ii. The date and location are subject to change and are dependent on the WNT player or former WNT player availability and schedule.

Terms & Conditions

- iii. The money can't buy experience must be taken on the date 24 October 2025. The experiences and prizes are subject to the WNT player and former player availability. The Promoter will endeavour to provide as much visibility as possible for the Prize date, although timings may only be confirmed (and are liable to move) days in advance, subject to the WNT player availability. Neither the Promoter nor the WNT player will be liable in any way for any cancellation or postponement of the Prize.
- iv. The money can't buy prize will include complimentary tickets to WNT v Belgium match at Aviva Stadium on Friday 24th October 2025.
- v. The money can't buy prize will include standard class travel to and from the experience venue.
- vi. If own transport is arranged, no compensation or substitution will be provided for any difference in prize value.
- vii. The experience will take place on a date pre-determined by the WNT player or former WNT player and Promoter (with winners unable to change). Winners may need to attend at short notice anytime from 10th October 2025 onwards. Experiences will also be pre-determined by the player and Promoter.
- viii. In order to facilitate the smooth-running of the Prize, there will be a minimum of 2 representatives of the Promoter at the experience. In the event that, in the opinion of the Promoter, the winner or their guests behave and/or speak in an inappropriate manner or ask questions that have not been pre-approved, the representatives of the Promoter or WNT player will issue an initial warning. If the behaviour and/or speech continues, the representatives of the Promoter or WNT player will terminate the experience and no alternative Prize, or any other form of compensation will be provided. The decision of the Promoter is final, and no correspondence will be entered into.
- ix. All guests must be over the age of 18. ID will be required.
- x. Except mobile phones used for personal and private use only, you may not bring into (or use within) any Club's stadium any equipment that is capable of recording or transmitting any audio, visual or audio-visual material or any information or data in relation to a match or any aspect of it.
- xi. For the avoidance of doubt, the Prize does not include, souvenirs, gratuities, car parking charges, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending money), or any costs incurred due to Covid-19, that are not explicitly set out in these Terms and Conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such

Terms & Conditions

costs. For the avoidance of doubt, meals, snacks or drinks will not be included.

- xii. At all times, the Promoter will have the discretion as to how to implement the Prize fulfilment.
- xiii. If applicable, once dates, tickets, or names are booked, they cannot be altered or changed except at the Promoter's sole discretion.
- xiv. The Prize will be arranged by email/phone between the Promoter's agency and the individual winners. The Promoter's agency will make all reasonable efforts to provide the winner with details of the prize at the earliest possible opportunity. The Promoter will have final discretion on all elements and aspects of how the prize is organised. Once the prize details, including dates, locations are confirmed, they cannot be amended or altered by the winner.
- xv. The winner is responsible for the behaviour of themselves and their guests whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guests from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or if the winner and/or their guests act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in refused entry, or the ticket holders being required to leave the event/venue.
- xvi. There will be no cash equivalent for prize.

9. Winner Selection: 1 x winner will be randomly selected from all valid entries received during the Promotion Period. For your total confidence, the draw will be conducted by an independent adjudicator, within 3 working days of the end of the Prize Draw.

10. Winner Notification:

- a. Prize Draw: The winner will be contacted via social media direct message within 3 days of Winner Selection and will be required to respond to confirm eligibility and acceptance of the Prize, within 7 days of initial contact. In the event that a winner does not respond to the initial contact within 7 days, the Promoter (after reasonable attempts) reserves the right to disqualify that winner. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve selected in the same manner. Reserve winners may have less time to respond.

Terms & Conditions

11. **Prize Acceptance:** Once eligibility of a Prize is confirmed and the Prize is accepted, fulfilment of a Prize will take place on 24th October 2025.
12. The surname and county of the winners will be made available to anyone who requests them by writing to customer.service@mondelez.ie within 3 months of the closing date. In the event they win, winners may request their surname and county are not published or request for information being published to be reduced by customer.service@mondelez.ie. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority for Ireland on reasonable request.
13. The Promoter may request that the winners participate in reasonable publicity arising from the Promotion. Participation is at the winner's discretion and is not a condition of Prize Acceptance.
14. The Promotion is administered and run by the Promoter and is not in any way sponsored, endorsed or administered by, or associated with FAI or WNT. By entering the Promotion, you acknowledge that the FAI and WNT shall not have any liability to you in connection with this Promotion.
15. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entries (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
 - a. Verify the eligibility of entrants and/or provisional winners by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.

Terms & Conditions

- d. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', multiple SIM cards for text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - e. Disqualify entrants who tamper with the entry process.
 - f. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
 - g. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
16. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason a Prize or any element of a Prize is not available, the Promoter reserves the right, at its sole discretion to substitute that Prize or element of a Prize for another of equal or greater value.
17. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to cadbury.ie.
18. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. Nothing will exclude the Promotor's liability for death or personal injury as a result of its negligence.
19. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war,

Terms & Conditions

terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.

20. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this promotion or communicating with entrants. The Promoter shall comply with all applicable requirements of the Data Protection Act 2018, the General Data Protection Regulation 2016 and any successor legislation or other applicable law.
21. If any part of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
22. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
23. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
24. These Terms & Conditions are governed by Irish law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of Ireland.

Promoter: ROI: Mondelez Europe Services GmbH – Ireland Branch whose address is at Malahide Road, Coolock, Dublin 5 (the “Promoter”).